



IBM Cognos Private Education

Your employees' training requirements are as unique as your business. So, if you need to train a larger group of users, private education may be right for you. By taking advantage of private training, not only can you limit the travel expenses associated with attending public classroom training, but you can also ensure your employees get more relevant course material, customized to reflect your company's data, environment, and business processes.

By having an IBM Cognos expert build and deliver IBM Cognos training to your employees, your internal project team and IT resources can focus on other strategic business initiatives, rather than on training.

How it Works

Private training is perfect for groups with common training needs. It's a targeted, flexible, efficient, and cost-effective approach to team training that can take place at your location or at an IBM Cognos classroom facility. Private training maximizes the learning experience and can be tailored to meet the specific needs of your IBM Cognos implementation team, IT department, business and end users, or other technology groups.

To get started, simply choose the courses you need, then contact IBM Cognos Education Services to start working with an Education Specialist who will plan, design, and deliver your training.* **



Benefits of IBM Cognos Private Education

IBM Cognos private education offers a number of benefits to companies with larger groups of users with common training needs. These are just some of the benefits your team can experience with private education:

- You can choose the best time and location for users to learn
- You can get the course that's right for your team - customized to your team's unique needs
- Elimination of travel time and travel costs
- Excellent planning support from IBM Cognos Education Specialists
- You can select the relevant courses and tailor or accelerate the delivery for specific skills by job role
- More time for in-depth hands-on exercises
- Interaction of the IBM Cognos Education Specialist with your project team for a consistent training experience

Additional Services Customization

IBM Cognos customized user training is all about enhancing your learning experience and that of your users, ensuring it reflects your business goals. It eliminates the 'double learning curve' that students can experience when training with generic data. Students learn how to use the solution in a course that is more relevant to their daily jobs and the result is a quicker path to productivity.

IBM Cognos customization can include:

- Your branding
- Your scenarios
- Your data
- Your business application

Getting Started with IBM Cognos Private Education

Identify the courses your company needs by visiting <http://www.ibm.com/cognos/training>, then contact an IBM Cognos Education representative

* Customers assume responsibility for all printing and associated costs of reproducing course materials.

** In addition to the standard charge for the service, customers assume all costs relating to travel and living expenses of auditing IBM Cognos Education Specialist.

About IBM Cognos BI and Performance Management:

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, best practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

For more information

Contact IBM Cognos Education Services (cognos.education@ca.ibm.com) or the IBM Cognos Education web site at www.ibm.com/cognos/training.

Request a call

To request a call or to ask a question, go to www.ibm.com/cognos/contactus. An IBM Cognos representative will respond to your enquiry within two business days.



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